

Double down on nutrient uptake.
Help your blend and soil work better together.



PURIC® WSG

PURIC WSG is a highly soluble, extracted humic acid that provides pure growing power.

Humic acids are organic compounds that boost plant productivity by improving the quality of the soil. PURIC WSG is a compacted granule extracted from pure leonardite ore. It makes dry fertilizer blends and soil work better, together, for increased nutrient efficiency and optimal yields.

BENEFITS TO THE SOIL:

- Improves soil structure and productivity
- Holds water and nutrients better
- Contributes to native fertility and microbial activity
- Aerates the soil by increasing porosity

BENEFITS TO PLANTS:

- Improves nutrient uptake and absorption
- Enhances early growth
- Helps crops grow deeper and thicker roots

BENEFITS TO YOUR BOTTOM LINE:

- Boosts nutrition program
- Increases crop quality
- Provides an opportunity to enhance yield

FIELD COMPARISON

Hard red winter wheat with 70 lb/A of MAP applied with the seed



TREATED

MAP + 3 lb/A PURIC WSG



UNTREATED

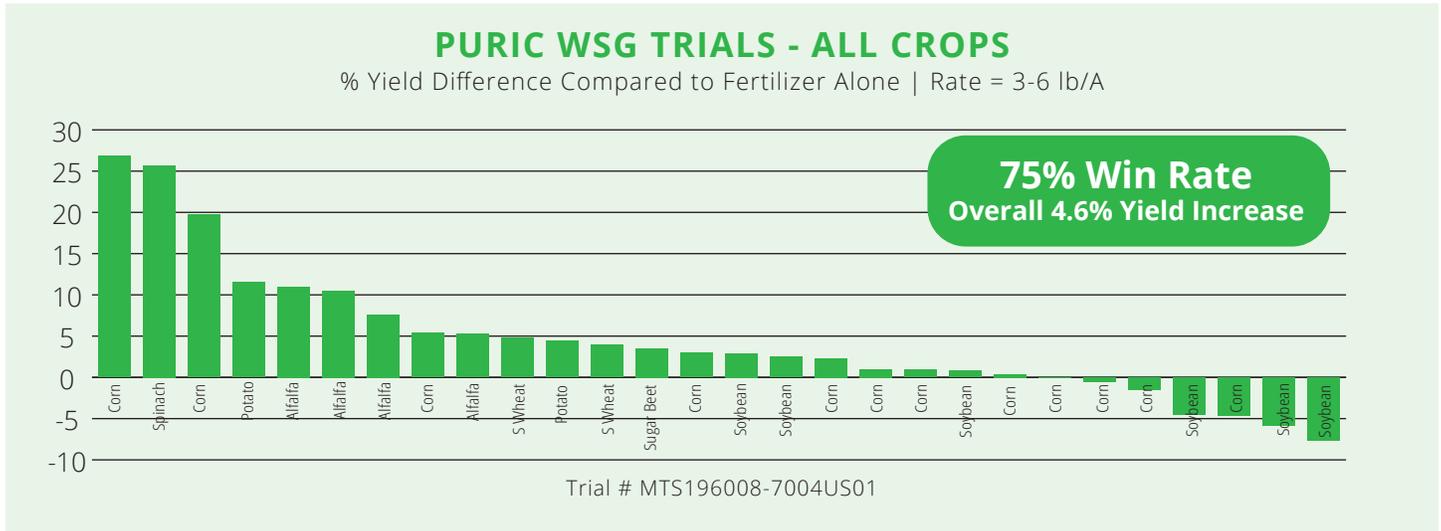
MAP Alone

Trial # BPS206008MT04



PURIC WSG INCREASES YIELD

Trials showed a 4.6% yield increase using PURIC WSG vs. MAP fertilizer alone.



RATES AND APPLICATION

- PURIC WSG is compacted into a patented granule with 12% soluble potash and 67% pure, extracted humic acid from leonardite ore.
- It is approved for all broadcast, banded, or seeding applications with urea, MAP, MOP, AMS, or gypsum products.

CROP TIMING	RATE OF APPLICATION	CROPS
Preplant broadcast or band with dry fertilizer	2-10 lb/A	All crops
Seeding dry starter fertilizer blends	1-4 lb/A	Grasses, potatoes, all wheat
Post-planting fall applied fertilizer blends	4-10 lb/A	Corn, potatoes, winter wheat (green-up/dormancy break)
Dormancy	5-15 lb/A	Tree nuts, tree fruits, vines

Discover how you can harness The Power of We® at WilburEllisAgribusiness.com.

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