

# Infuse Your Yield with the Power of Employ®

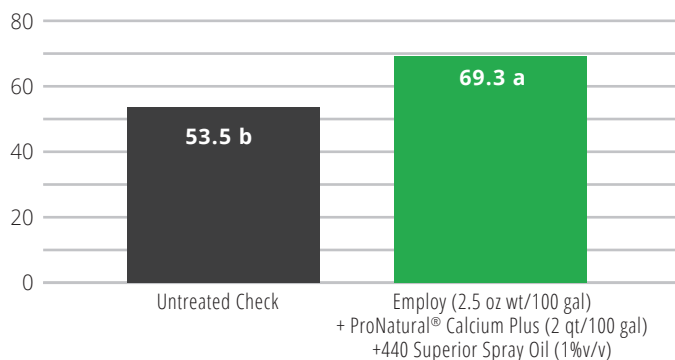
PLANT **Employ**  
HEALTH PROMOTER

Employ, a biochemical plant health promoter, signals plant growth and pathogen response pathways that results in protection from disease, insects, and nematodes, improved fruit coloring and size, and increased overall yield in most crops.

## ENHANCE FRUIT COLORING WITH EMPLOY

### Employ Coloring Trial on Gala Apple Chelan, WA

Percent Fruit Color



CCR14P175WA4175



Untreated Check



Employ

Two applications, 30 and 15 days  
prior to harvest.

CCR14P175WA4175

## EMPLOY BENEFITS



Improved fruit size & fruit coloring, even fruit ripening



Decreases abiotic and biotic stress increasing yield and grower ROI



No AI restrictions



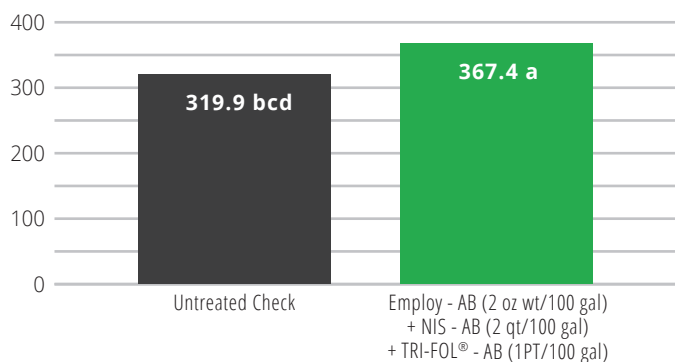
Cost effective tank mix partner

## IMPROVED FRUIT FIRMNESS AND FRUIT SIZE WITH EMPLOY

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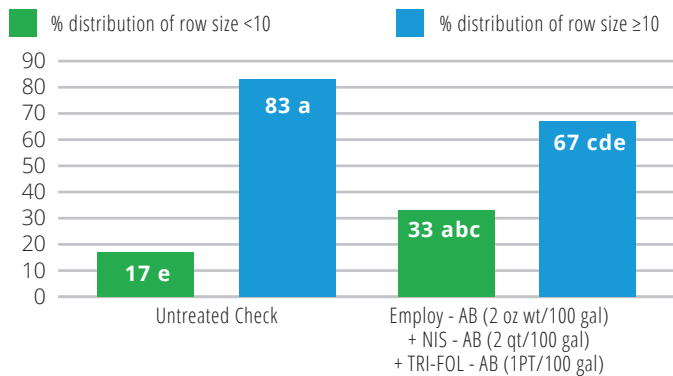
### Fruit Firmness on Chelan Cherry - Zillah, WA

Average Fruit Firmness in g/mm<sup>3</sup>

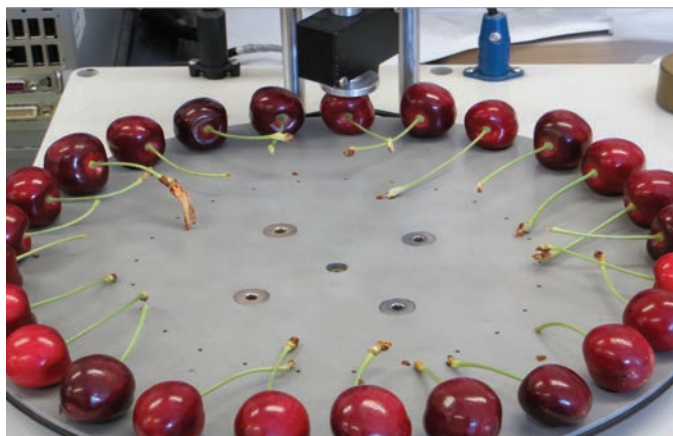


### Fruit Sizing on Chelan Cherry - Zillah, WA

Cherry Size Distribution – Large vs Small



Employ applied at first white (above) and petal fall (below)



FirmTech Machine used for measuring size and firmness



CCR15P005WA405

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